PROCESS EXPO
October 12-15, 2021
Call for Speakers

PROCESS EXPO show management is now calling for key industry speakers from leading food and beverage equipment manufacturers, service providers, suppliers, distributors, or other experts to propose suitable presentations for inclusion in the 2021 PROCESS EXPO Food for Thought educational program, which will run during the show from October 12-15, 2021.

PROCESS EXPO provides a unique and popular educational experience that reveals best practices in food and beverage processing and packaging technology, food safety, and continuous improvement. Given the technical nature of PROCESS EXPO attendees, all speakers will find an eager audience looking to bring new ideas and technologies back to their business to gain a competitive advantage.

We encourage proposals from speakers with practical experience in developing, implementing, and overseeing leading-edge technology implementations, workforce best practices, and continuous improvement strategies in their organizations. The focus of your sessions should be on key takeaways and advanced solutions that can be implemented right away and show real value for the attendee. They should also be engaging and interactive as much as possible.

Please note that this is not an infomercial. These sessions are NOT intended to be commercial in nature as that is not what our attendee audience is looking for. Please keep that in mind if you intend to prepare an abstract.

Timing

Sessions at PROCESS EXPO 2021 are scheduled for 30 minutes as this length is considered ideal for the attendee's schedule and will generate more attendance in the sessions while also providing them with more time to view exhibits.

While this is obviously a challenge for important topics, you must get to the point quickly. If you do your job correctly as a speaker, attendees will follow up with you for more information.

Topic Areas for Submission:

Suggested areas for proposals include:

- Alternative Forms of Production
- Balancing Capital Investment with Sustainability Goals
- Creating the secure digital factory
- Data collection/connectivity (ERP, MES)
- Developing a Plan for Traceability and Recalls
- Gluten-free and yeast-based bread advances for pets
- Hiring, training, and retaining the technology work force of the future
- HVAC Technology Innovations
- Hygienic design standards for Bakery
- Innovations in Packaging Technologies
- Innovations in the Ready to Eat Segment
- Innovative technologies coming to our manufacturing facilities.
- Key automation technologies to take your facility to the next level
- Labor Saving Improvements in Food Processing
- Optimizing CIP Systems
- Pet Food Production – Innovations, Regulations or Changes in Consumer buying
- Predictive Maintenance
- Preventing or Identifying New Types of Foreign Materials
- Sustainability and carbon footprint
- The Next Generation of Smart Factories
- The Rate of Return on Hygienic Design
- Total Cost of Ownership (Lifetime Cost and Equipment Upkeep)
- Traceability
- Turning data into information
- Upgrading and Replacement of Legacy Designs
- Upgrading Your Plant for Peak Performance
- Virtual FATs

We also welcome topics not covered above that you think might be of interest to food and beverage professionals in attendance.

Details for Submission

Speaker Biography — For purposes of the committee reviewing your background and experience to present the materials you are submitting, please submit a bio of 2*50 words or less, plus a speaker photo (hi-res -300 dpi or more - jpg/gif headshot). (Include the speaker's name in the file name.)*

Presentation Title — Propose a short, clever or compelling title that **concisely** describes the educational value and accurately reflects the session content. PROCESS EXPO reserves the right to alter the title to maintain the character and purpose of the event.

Topic Area – The FPSA Industry Councils, Networks, Show Committee and Education Task Force have identified topics of interest for the PROCESS EXPO audience, which are listed above. The FPSA Show Committee reserves the right to modify education track titles you select to allow for a balanced education program.

Session Description — This description will be used by the FPSA Show Committee to evaluate your submission. Avoid jargon, describe in detail what the audience will learn during your session. Session description must be 400 words or less.

Presentation Summary — Submit a presentation summary of 75 words or less. Describe the core of your session to convince someone to attend by getting their interest, making them curious, and/or letting them know the benefits of participating. This description will be used to advertise this session in printed materials and on the conference website.

Learning Objectives — Please be concise and brief. Use measurable, outcome-based verbs and list three (3) learning objectives for session participants, specifically what they will be able to do as a result of participating in your session.

Submissions are to be submitted by email to Andy Drennan at adrennan@fpsa.org.

Presentation A/V

As a selected presenter, you will be afforded the standard A/V package, which consists of the following:

- Podium with microphone
- Wired lavaliere microphone
- Panel discussion table at the front of the room
- LCD Projector

Speakers must supply their own laptop computer and compatible power supply. A standard VGA connection to the LCD projector and an electrical outlet will be provided at the head table of lectern. If you have a Mac, you are responsible for providing your own adaptor to connect to the LCD projector. Additional A/V materials will be available upon request and at a cost to the presenter.

Rules for Speakers

- **In their educational presentations, no speaker shall promote or sell any product or service at any time**
- Speaker's presentation shall not contain any marketing materials or corporate logos on any page other than the title slide and contact slide where the presenter's corporate affiliation may appear along with their telephone and email address
- Speaker agrees to use the PROCESS EXPO provided speaker templates and to not alter them in any way as to remove content specifically designed for this event
- All speakers must agree and state that all materials and content presented do not infringe or violate any copyright, trademark, patent, or intellectual property rights of any person or entity
- Speakers will not defame, slander or libel any person, firm or corporation
- Speakers must agree to abide by the deliverable dates below:

February 1, 2021	FPSA issues Call for Speakers for PROCESS EXPO 2021
February 22, 2021	Last day to complete submissions for PROCESS EXPO 2021 Call for Speakers
February 23 – March 8, 2021	FPSA Show Committee reviews and rates submissions
March 10, 2021	Speaker/Presentation notification of education session selection/acceptance
March 17, 2021	Selected speakers must individually sign and return PROCESS EXPO Speaker Agreement
May 15, 2021	PROCESS EXPO will provide all confirmed speakers the 2021 PROCESS EXPO speaker template. This template must be used for all presentations to keep with continuity of the event
July 31, 2021	Special request for onsite A/V due to PROCESS EXPO. Any request after this date will not be guaranteed
September 10, 2021	All PowerPoints must be uploaded to Show Management