



ITEMS DONATED TO 2023 CHARITY AUCTION

UPDATED 1-12-2023

1. **Sosland's Dairy Processing Media Package [For Dairy Council] | Opening Bid \$4,500 (\$9,500 value)**
 - Two full-page ads to appear in the print issue and digital edition
 - Eblast to a list of 7,000
2. **BNP's Dairy Foods [For Dairy Council] | Opening Bid \$5,000 (\$13,030 Value)**
 - Two Full Page Ad Placements, 2023 *Dairy Foods* eMagazine — your two issues of choice
 - Two eNews Leaderboard Banner Ads, 2023 *Dairy Foods* “News & Views” eNewsletter — your two months of choice (depending on availability), 4X placements each month
3. **BNP's Snack Food & Wholesale Bakery [For Bakery Council] | Opening Bid \$4,500 (\$9,770 Value)**
 - Two Full Page Ad Placements, 2023 *Snack Food & Wholesale Bakery* eMagazine — your two issues of choice
 - Two eNews Leaderboard Banner Ads, 2023 “The Weekly Mix” eNewsletter — your two months of choice (depending on availability), 4X placements each month
4. **BNP's The National Provisioner [For MISA] | Opening Bid \$4,500 (\$10,980 Value)**
 - Two Full Page Ad Placements, 2023 *The National Provisioner* eMagazine — your two issues of choice
 - Two eNews Leaderboard Banner Ads, 2023 *The National Provisioner* “Provisioner Prime” or Independent Processor “Prime Cuts” eNewsletter — your two months of choice (depending on availability), 4X placements each month
5. **Meatingplace's Auction Package [For MISA] | Opening Bid \$6,000 (\$17,995 Value)**
 - Print and Digital Sponsored Content Program
 - 2 pages in Meatingplace magazine of Sponsored Content
 - Digital Sponsored Content package with distribution through the Process Innovations newsletter and e-blast to a selected group of up to 5,000 Meatingplace subscribers.
 - Caveats:
 - The program must run in its entirety in 2023
 - The program cannot be exchanged for other print and digital advertising
6. **Sosland's MEAT+POULTRY 2023 Process Expo Power Package [For MISA] | Opening Bid \$5,000 (\$12,650 Value)**
 - Full page ad in the 2023 Process Expo Pre-Show Guide published in September.
 - Full page Process Expo Exhibitor First Look advertorial highlighting equipment and technology on-display at the show (written and designed by MEAT+POULTRY staff). The First Look exhibitor profile will also appear in the 2023 Process Expo Pre-Show Guide. The Pre-Show Guide will be distributed to our full print and digital edition circulation of over 25,000.

- Leaderboard ad on www.meatpoultry.com for the months of September and October promoting exhibitors booth at Process Expo. Guarantee of 10,000 unique impressions per month.

7. Sosland’s Pet Food Processing Auction Package [For Pet Food Council] | Opening Bid \$4,000 (\$8,750 Value)

- 2023 Pet Food Processing Buyers Guide & Directory Best in Class Package –
 - Full page ad in the 2023 Buyers Guide & Directory publishing in September 2023.
 - Full page supplier capabilities advertorial in the 2023 Buyers Guide & Directory outlining products and services for pet food processors (written and designed by Pet Food Processing’s staff).
 - Bold listings and logos in all product categories suppliers products are included in within Pet Food Processing’s Buyers Guide & Directory.

8. BNP’s Food Engineering [For Pet Food Council] | Opening Bid \$6,000 (\$14,570 Value)

- Two Full Page Ad Placements, 2023 *Food Engineering* eMagazine — your two issues of choice
- Two eNews medium rectangle Ad, 2023 “Tech Flash” eNewsletter — your insertions (week) of choice (depending on availability),