

MARCH 15 – 17, 2017 • PARK HYATT AVIARA • CARLSBAD, CA

# FPSA ANNUAL CONFERENCE

WHERE LEADERS MEET • 2017

## SCHEDULE OF EVENTS

### WEDNESDAY, MARCH 15

9:00am – 6:00pm	Registration	Aviara Salon Foyer
9:30am – 11:00am	Foundation Meeting ( <i>closed meeting</i> )	Filliary
12:00pm – 5:00pm	President's Cup Golf	Aviara Golf Course
5:00pm – 5:30pm	Golf Awards	Aviara Golf Course
6:00pm – 7:00pm	First Timer and Sponsor Reception ( <i>by invitation only</i> )	Adult Pool
7:00pm – 8:00pm	Opening Welcome Reception	Upper Palm Courtyard

### THURSDAY, MARCH 16

7:00am - 4:30pm	Registration	Aviara Salon Foyer
7:00am - 9:00am	Breakfast	Outside of Council Rooms
<i>Breakfast open to all attendees outside of Council Meeting Rooms. All attendees invited to attend Council meeting of their choice.</i>		
7:30am - 9:00am	Bakery Council Annual Meeting/Board Meeting	Kingfisher A
7:30am - 9:00am	Dairy Council Annual Meeting/Board Meeting	Kingfisher B
7:30am - 9:00am	Prepared Foods Council/Annual Meeting/Board Meeting	Filliary
7:30am - 9:00am	Beverage Council Annual Meeting/Board Meeting	Goldfinch
7:30am - 9:00am	MISA Council Annual Meeting/Board Meeting	Laviana AB
8:00am - 9:45am	Chairman's Spouse Breakfast ( <i>open to all spouses</i> )	Presidential Suite #303
9:30am - 11:30am	FPSA Board of Directors Meeting ( <i>closed meeting</i> )	Avocet
10:00am - 2:00pm	Optional Spouse/Guest Event - A Taste of Carlsbad / Walking Food Tour <i>Three hour guided food tour. Tastings, bites and sips!</i>	Meet in Lobby
12:00pm - 1:30pm	<b>Lunch &amp; Learn – The Smart Food Factory and Industry 4.0</b> <b>Ed Wood, CEO and Hermann Schalk, Global Director, CSB-System</b>	Aviara Salon
1:30pm - 2:00pm	FPSA Annual Business Meeting ( <i>open to all members</i> )	Aviara Salon
2:00pm - 3:15pm	<b>Keynote Address – Shane Battier</b> <b>Member of the 2012/13 NBA Champions Miami Heat</b>	Aviara Salon
3:15pm - 3:30pm	Break	Outside Council Session Rooms
3:30pm - 4:15pm	<b>Bakery Council Session – Alex Belknap, Sr. Food Process Engineer, Hampton Creek</b> • <i>Plant-Based Food Systems in the Bakery Space</i>	Kingfisher A
3:30pm - 4:15pm	<b>Beverage Council Session – Bruce Lundquist, Co-Founder, Rack &amp; Riddle Winery</b> • <i>Production Challenges and Opportunities for the Small Winery</i>	Goldfinch
3:30pm - 4:15pm	<b>Dairy Council Session – Rusty Gollhofer, VP-Engineering, Dairy Farmers of America (DFA)</b> • <i>Bringing a Project to Fruition within Scope, Schedule &amp; Budget</i>	Kingfisher B

## THURSDAY, MARCH 16 (CONTINUED)

3:30pm - 4:15pm	<b>Prepared Foods Council Session</b> – <b>Dale Dexter, Ph.D.</b> , Manager Food Safety Programs, Chipotle	Filliary
3:30pm - 4:15pm	<b>MISA Council Session</b> – <b>Randy Huffman</b> , SVP Operations, Maple Leaf Foods <ul style="list-style-type: none"> <li>• <i>Food Safety Expectations on the Supply Chain</i></li> </ul>	Laviana AB
4:15pm - 4:30pm	Networking Break – <i>Outside Council Rooms</i>	
4:30pm - 5:15pm	<b>Bakery Council Session</b> – <b>Lin Carson</b> , CEO, BAKERpedia <ul style="list-style-type: none"> <li>• <i>Gluten-Free: If it Sticks</i></li> </ul>	Kingfisher A
4:30pm - 5:15pm	<b>Beverage Council Session</b> – <b>Charles Florence</b> , President, Indiana Whiskey <ul style="list-style-type: none"> <li>• <i>New Frontiers in Entrepreneurship: Indiana Whiskey</i></li> </ul>	Goldfinch
4:30pm - 5:15pm	<b>Dairy Council Session</b> – <b>Larry Noe</b> , Engineering Manager, Kroger <ul style="list-style-type: none"> <li>• <i>Automation, Training &amp; Knowledge Transfer within the Plant</i></li> </ul>	Kingfisher B
4:30pm - 5:15pm	<b>MISA Council Session</b> – <b>Karl Schledwitz</b> , Chairman & CEO, Monogram Foods <i>Recipient of the 2017 Richard L. Knowlton Innovation Award by meetingplace</i>	Laviana AB
5:30pm - 6:30pm	Cocktail Reception	Avalan Terrace
6:30pm - 10:00pm	MISA Foundation Banquet & Auction ( <i>ticketed event</i> )	Avalan Salon

## FRIDAY, MARCH 17

7:30am - 9:00am	Council Leadership Breakfast ( <i>closed meeting</i> )	Avalon B
8:00am - 9:00am	Continental Breakfast	Aviara Salon
8:00am – Noon	Registration	Aviara Salon Foyer
9:00am - 9:30am	Foundation Report	Aviara Salon
9:30am - 10:45am	<b>Keynote Address</b> – <b>Brian Beaulieu</b> , CEO, ITR Economics	Aviara Salon
10:00am - 2:00pm	Optional Spouse/Guest Event – More Than Just Wine Tasting <i>Private tour, tasting and lunch at the Bernardo Winery. Southern California's oldest winery.</i>	Meet in Lobby
10:45am - 11:00am	Networking Break – <i>Outside Council Rooms</i>	
11:00am - 11:45am	<b>Bakery Council Session</b> – <b>Greg Moranski</b> , Engineering & Project Mgr., Palermo's Pizza <ul style="list-style-type: none"> <li>• <i>Just Another Packaging Project at Palermo's</i></li> </ul>	Kingfisher A
11:00am - 11:45am	<b>Beverage Council Session</b> – <b>John Wisler</b> , Kraft (ret.) & <b>Mike O'Brien</b> , Pronto Eng. LLC <ul style="list-style-type: none"> <li>• <i>Critical Topics Roundtable</i></li> </ul>	Goldfinch
11:00am - 11:45am	<b>Dairy Council Session</b> – <b>Charles Breen</b> , Independent Advisor, EAS Consulting Group <ul style="list-style-type: none"> <li>• <i>The Effects of FSMA on Food Equipment Design &amp; Manufacture</i></li> </ul>	Kingfisher B
11:00am - 11:45am	<b>MISA Council Session</b> – <b>Aaron Merrell</b> , CEO/Co-Founder, Plato Pet Treats <ul style="list-style-type: none"> <li>• <i>Thriving in a Dog-Eat-Dog World</i></li> </ul>	Laviana AB
11:00am - 11:45am	<b>Prepared Foods Council</b> – <b>Lori Allen</b> , Food Service Director/Food Safety & Quality Taylor Fresh Foods, Inc. <ul style="list-style-type: none"> <li>• <i>Challenges and Opportunities with Equipment used for Produce Processing</i></li> </ul>	Filliary
11:45am - 1:00pm	<b>Lunch &amp; Learn</b> – 2017 Global Food & Drink Trends <b>Patricia Johnson</b> , Global Food and Drink Analyst, Mintel International	Aviara Salon
1:30pm - 3:00pm	PROCESS EXPO Member Focus Group - Trade Show Marketing & Activities	Kingfisher AB
1:30pm - 3:00pm	PROCESS EXPO Member Focus Group – Growth Market Opportunities	Laviana AB
1:30pm – 3:00pm	Young Professionals Group Meeting ( <i>by invitation only</i> )	Game Room
6:30pm - 7:00pm	FPSA Annual Conference Cocktail Reception	Aviara Courtyard
7:00pm - 11:00pm	FPSA Annual Conference Gala & Dinner	Aviara Salon